

THE CORE PASSION PROFILE

WORK SHOULDN'T FEEL LIKE A CAREER, BUT A CALLING

Your Passion Profile: Core Passion is about what you love and hate. It is energy to do your best. It measures interests, not abilities. It wakes you up in the morning. It keeps you up at night. It fuels your spirit during the day. It drives you to do more...to become more. **Core Passion is typically where you want to invest your energy:** whether an industry or occupational theme.

This tool is adapted from the Strong Interest Inventory® identifies and takes your interests and compares them to the interests of other people. Most people have a variety of interests. Most of us can't be placed into one vocational personality type. It's better to focus on our primary type that describes us best and one or two secondary types that reflect other interests. Your work may not be able to satisfy all of your interest; and that's why we have hobbies. You can take the Strong at www.cpp.com for \$29.50.

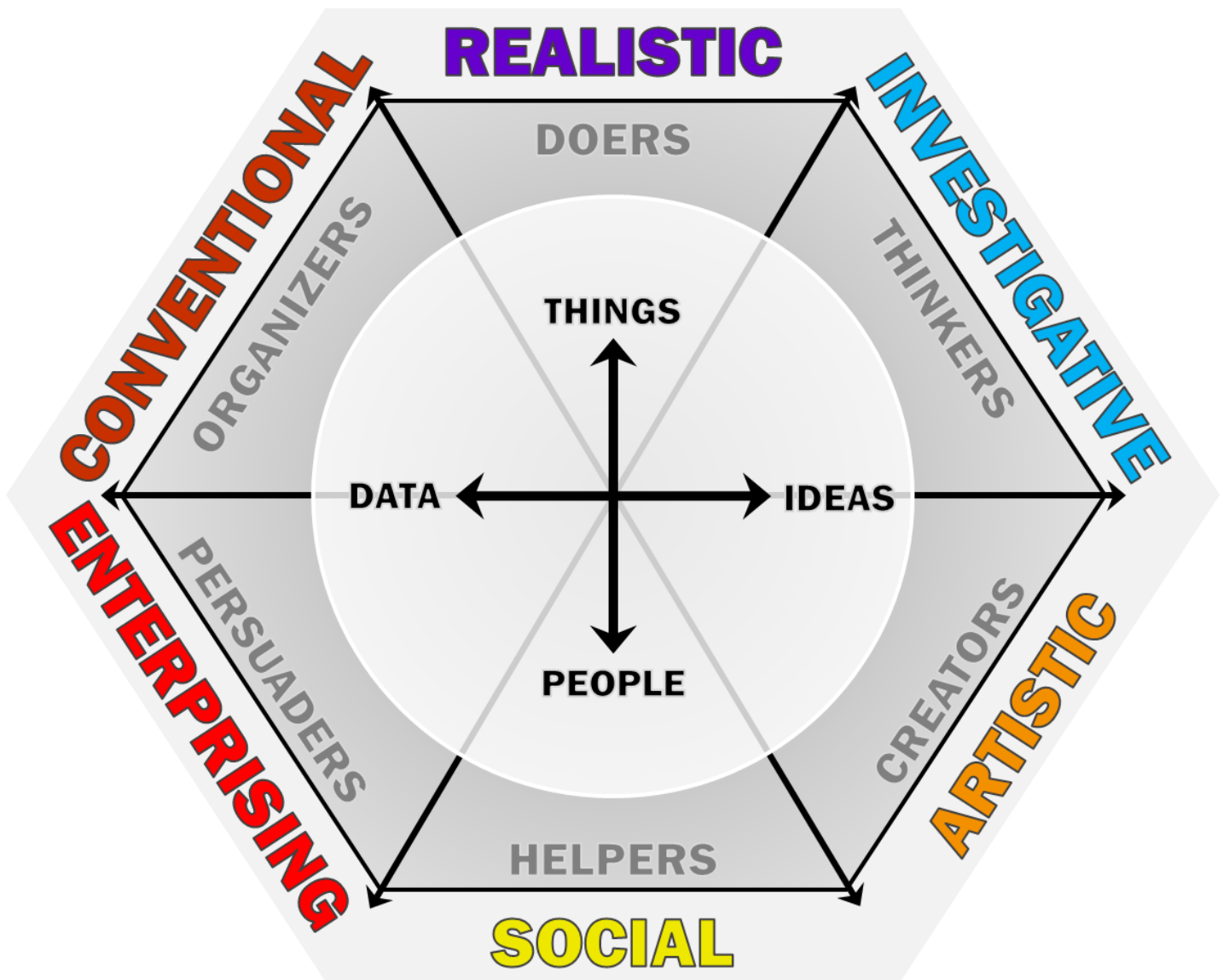
Evaluate yourself. Choose and rank your top three General Occupational Themes based on the each description. Choose the Theme that best represents how and where you'd like to share your Core Genius.

THEME	INTERESTS	WORK ACTIVITIES	POTENTIAL SKILLS	VALUES	RANK
R	Machines, Computer Networks, Athletics, Working Outdoors	Operating Equipment, Using Tools, Building, Repairing, Providing Security	Mechanical Ingenuity & Dexterity, Physical Coordination	Tradition, Practicality, Common Sense	
I	Science, Medicine, Mathematics, Research	Performing Lab Work, Solving Abstract Problems, Conducting Research	Mathematical Ability, Researching, Writing, Analyzing	Independence, Curiosity, Learning	
A	Self-Expression, Art Appreciation, Communication, Culture	Composing Music, Performing, Writing, Creating Visual Art	Creativity, Musical Ability, Artistic Expression	Beauty, Originality, Independence, Imagination	
S	People, Teamwork, Helping, Community Service	Teaching, Caring For People, Counseling, Training Employees	People Skills, Verbal Ability, Listening, Showing Understanding	Cooperation, Generosity, Service To Others	
E	Business, Politics, Leadership, Entrepreneurship	Selling, Managing, Persuading, Marketing	Verbal Ability, Ability To Motivate & Direct Others	Risk Taking, Status, Competition, Influence	
C	Organization, Data Management, Accounting, Investing, Information Systems	Setting Up Procedures & Systems, Organizing, Keeping Records, Developing Computer Applications	Ability To Work With Numbers, Data Analysis, Finances, Attention To Detail	Accuracy, Stability, Efficiency	

Scoring: This is a personal evaluation based on how well you know yourself and your interests. Most people's interests are reflected by two or three Themes. These themes will help you decide WHERE to work. You don't have to be aware of your Core Genius to have one, but if you have not yet developed your Core Genius, you might not score in the Genius Profile...yet. The margin of error is ±3 and is dictated by your self-evaluation, and thus, the more you know yourself, the more accurate your results.

Most of your happiness in life will be based on your Core Passion. You will find the most satisfaction within your top two-three General Occupational Themes. Without passion, life is work; with passion work is a hobby and life is the reward.

THE HOLLAND HEXAGON



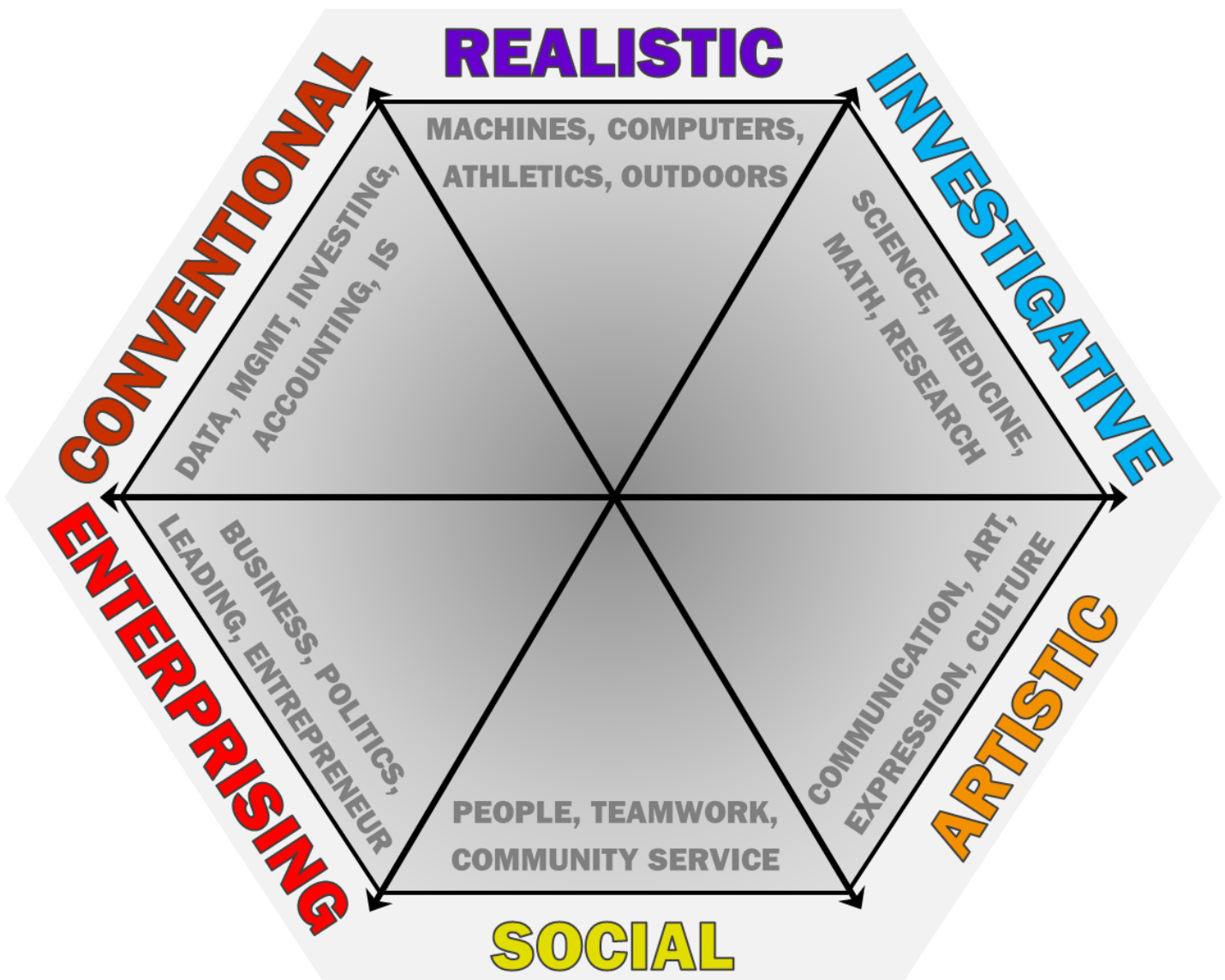
This is the Holland Hexagon, which comes from the Strong Interest Inventory that you can take in Career Services or online. This is a model that will help you discover WHERE you will do your best work: the Passion for which will fuel your Genius so that you can accomplish your lifetime Achievements.

On the outside of the hexagon are the Passion – AKA industries where you should look to exercise your expertise. The inside gray descriptors help to classify types of people who work in these types of industries. In the inner circle are the things which people in these industries prefer to work with:

- **Data:** facts, records, numbers, business procedures
- **Ideas:** abstractions, theories, insights, new ways of doing things
- **People:** care, services, leadership, sales
- **Things:** machines, materials, crops/animals

Use the Holland Hexagon to guide you to the industry that your instinct is pushing you towards.

THE HOLLAND HEXAGON



This is a more detailed look at the types of work being done in each industry and it should match up with your preferences. After all, they are preferences, and you get to choose them based on what you love.