

1.4 BUSINESS STRATEGIC PLAN

Clarity & Accountability For Huge Goals

Today's Date: _____



Core Purpose Statement

How Will You Achieve Your Top Goals?

High Priority Strategic Plans, Projects, & Events To Achieving Goals

GOAL → PLAN, PROJECT, OR EVENT	Start Date, Timeline, or Deadline
RELEVANT POSITIVE CLEAR MEASURABLE TIMELINED REASONABLE FLEXIBLE	
	Cost Of Not Starting Now
Associated Values & Goals / Business Function Served	Tradeoff / Sacrifice
Biggest Impact & Measurable Success	Business Benchmarks & Tasks
What Will Achieving This Goal Mean For You?	

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